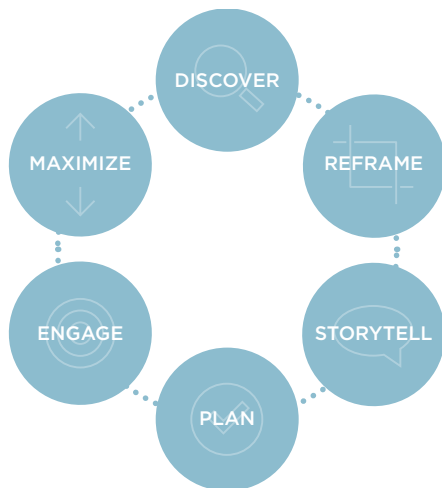




THE TAILORED EXPERIENCE

- Gain new and refreshed skills that can be immediately and practically put to use in current or upcoming fundraising efforts.
- Infuse momentum into the funding efforts that fuel the vision each missionary carries, and inspire confidence in each individual missionary's personal efforts.
- Place Christ at the center of all fundraising efforts, especially as a common ground between missionary and funding partner.
- Help missionaries integrate fundraising into the day-to-day life of their mission field work, as a means to fuel their vision for ministry.
- Achieve fully funded status for all missionaries who complete Tailored coaching, either during coaching or soon thereafter.

As we accomplish these goals, we approach our work together with a tested approach that guides each conversation and engagement:



- **DISCOVER:** Realities, research, opportunities, challenges, hopes, goals
- **REFRAME:** Encompass a Biblical foundation with a partnership approach
- **STORYTELL:** Tell a story that motivates
- **PLAN:** Create plans and accountability
- **ENGAGE:** Work the plan in a new way, free of old habits
- **MAXIMIZE:** Evaluate effectiveness and adjust in real time

To accomplish this work together, we'll start by answering these key questions

- What new skills do I need to learn to invite funding partners to share in my vision?
- What new strategies fit my goals that I haven't yet tried?
- How can I change my perspective on fundraising with Biblical and partnership mindsets?
- What elements need to be a part of my plan?
- What is the most compelling way to tell my story about my vision and goals for my work?
- What action steps do I need to take?
- What weaknesses do I need to work through, and what personal strengths can I maximize?



2018 PRICING



TRAINING

COST: \$500 PER PARTICIPANT

TIMELINE: 4 SESSIONS | 90 TO 120 MINS

- Group Training Sessions with 6+ Participants
- Reframe mindset around Biblical and vision-driven partnership
- Develop compelling storyline and invitation for verbal presentations
- Draft the first steps of a fundraising plan
- Online Tools and Resources
- Regular evaluation and adjustment of training content
- Training must be done in conjunction with one-on-one coaching



ONE-ON-ONE COACHING

COST AND TIMELINE:

- ✓ \$500 PER MONTH FOR WEEKLY SESSIONS
- ✓ \$300 PER MONTH FOR BI-MONTHLY
- ✓ \$175 PER MONTH FOR MONTHLY

- Single assigned coach
- Unlimited access to a coach via email
- Minimum of 2 months of weekly coaching after training
- Minimum of 3 months of weekly coaching without training
- Month-to-Month coaching to fully funded
- Develop strategic fundraising plan
- Develop communication plan
- Develop major donor or advocacy plan
- Review written communications pieces
- Identify key opportunities and overcome barriers



GO COACHING

- ✓ \$79 PER MONTH
- ✓ COACHING ON-DEMAND
- ✓ SIMPLE SAM SUBSCRIPTION
- ✓ E-BOOK SUBSCRIPTION

Coaching On-Demand

- Coaching support on-demand via text message
- Check-ins from a coach twice a month
- Keep the momentum going

Simple Sam

- Simple Sam subscription
- Organize your contacts
- Get a funding plan
- Weekly tasks to reach your funding goals
- Track donations
- Easy-to-read funding reports

E-Book Subscription

- Get a quarterly e-book published by Tailored or other exclusive content
- Keep sharpening your fundraising skills
- Stay up-to-date on fundraising trends

